

I Mina' Trentai Dos Na Liheslaturan Guåhan
Resolutions Log Sheet

Resolution No.	Sponsor	Title	Date Intro	Date of Presentation	Date Referred	Committee / Ofc Referred	Date Adopted
272-32 (LS)	T.R. Muña Barnes B.J.F. Cruz	RELATIVE TO RECOGNIZING AND COMMEMORATING THE GUAM VISITORS BUREAU ON THEIR 50TH ANNIVERSARY	11/08/13 8:53 a.m.	11/20/13 7:00 p.m.			11/08/13

I MINA'TRENTAI DOS NA LIHESLATURAN GUÅHAN
2013 (FIRST) Regular Session

Resolution No. 272-32 (LS)

Introduced by:

T. R. Muña Barnes
B. J.F. Cruz
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V. Anthony Ada
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Michael F. Q. San Nicolas
Aline A. Yamashita, Ph.D.
Judith T. Won Pat, Ed.D.

Relative to recognizing and congratulating the Guam Visitors Bureau on its Fiftieth (50th) Year Anniversary.

1 **BE IT RESOLVED BY *I MINA'TRENTAI DOS NA LIHESLATURAN***
2 ***GUÅHAN*:**

3 **WHEREAS**, since its inception in 1963, the Guam Visitors Bureau has
4 come a long way to be what it is today with the team effort of all its employees,
5 both past and present; and

6 **WHEREAS**, the development of tourism was first envisioned by local
7 government officials in 1952 with the enactment of Public Law 1-67, "An Act to
8 Encourage the Establishment of Travel Industries on Guam"; and

1 **WHEREAS**, Public Law 1-67's intent would not be realized until 1962,
2 when President John F. Kennedy lifted the security restrictions imposed by the
3 former Naval Administration; and

4 **WHEREAS**, Governor Manuel F.L. Guerrero issued Executive Order 63-10
5 establishing the Guam Tourist Commission, gave it a budget of Fifteen Thousand
6 Dollars (\$15,000), and hired Mr. Rex Wills as its first Director; and

7 **WHEREAS**, the Commission began offering aggressive travel-trade
8 promotions to Japan and Southeast Asia, developing Guam's tourism plant, and
9 lobbying for increased air service to Guam from potential markets; and

10 **WHEREAS**, the Commission's efforts were brought to fruition four years
11 later when Pan American Airways landed on Guam, with an initial one hundred
12 nine (109) Japanese tourists; and 1967 ended with some six thousand (6,000)
13 tourists having visited Guam; and

14 **WHEREAS**, in 1970, Executive Order 70-24 created the Guam Visitors
15 Bureau, thus renaming the Guam Tourist Commission and separating it from the
16 Department of Commerce; and

17 **WHEREAS**, during the past fifty years, the Guam Visitors Bureau has been
18 the primary entity behind the efforts to build and sustain Guam's tourism industry;
19 and

20 **WHEREAS**, in 1996, at the height of travel and tourism on Guam, the
21 island welcomed over one hundred ninety-four thousand (194,000) visitors from
22 Korea, the most we have seen from that source market; and

23 **WHEREAS**, today, the Guam Visitors Bureau's Research Department has
24 confirmed that Guam has welcomed the most Korean tourists ever in the fifty years
25 of the island's tourism history; and

1 **WHEREAS**, the Guam Visitors Bureau reports that from October 1, 2012 to
2 August 24, 2013, Guam had welcomed just over two hundred eight thousand
3 (208,000) Korean visitors in FY 2013; and

4 **WHEREAS**, out of the total visitor arrivals last year, one hundred eighty-
5 two thousand eight hundred twenty-nine (182,829) came from Korea, one of which
6 was the millionth visitor for the year; and

7 **WHEREAS**, in Fiscal Year 2013, Guam welcomed one million three
8 hundred thirty-seven thousand six hundred sixty-five (1,337,665) visitors, the third
9 highest fiscal year number of tourist arrivals in the last fifty years of tourism on
10 Guam; and

11 **WHEREAS**, tourism contributes over fifty percent (50%) of the Gross
12 Island Product, and the industry is considered to be the main economic contributor
13 to Guam's economy; and

14 **WHEREAS**, as the official marketing agency for the Government of Guam,
15 the Bureau strives to promote and develop Guam as a viable destination overseas;

16 **WHEREAS**, additionally, programs and activities also support the duration
17 and awareness of the local community in regards to the importance of tourism; and

18 **WHEREAS**, the Guam Visitors Bureau supports government and
19 community organizations, such as the Department of Administration; the
20 Department of Parks and Recreation; the FESTPAC & Folklife Festival; the Guam
21 Community College; the Guam Council on the Arts and Humanities Agency; the
22 Guam Environmental Protection Agency; the Guam International Film Festival;
23 the Guam Museum Foundation; the Guam Police Department; the Guam
24 Territorial Band; the Guam Tourism Foundation; the Guampedia Foundation; the
25 *Haya* Cultural Preservation Foundation (*Sinanga-ta* Outreach); the Historic
26 *Inalahan* Foundation; the Mayors Council of Guam; the Micronesia Cruise
27 Association; *Pa'a Taotao Tano*; the Pacific War Museum Foundation; the Å's and

1 Å's of *Chamorro* Project; the Tourism Education Council; Traditions About
2 Seafaring Islands (TASI); Traditions Affirming our Seafaring Ancestry (TASA);
3 the University of Guam; the World War II Survivor History-Video Commentary;
4 the *Humatak* Foundation; *Hurao* Academy; *Inetnon Gef Pago*; and Duk Duk
5 Goose, Inc.; and

6 **WHEREAS**, the Guam Visitors Bureau promotes and develops community
7 outreach programs to preserve the *Chamorro* culture, and to take pride in the
8 unique identity of the native inhabitants of Guam; now therefore, be it

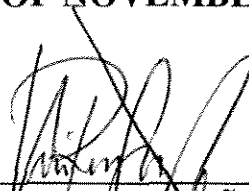
9 **RESOLVED**, that *I Mina'Trentai Dos Na Liheslaturan Guåhan* does
10 hereby, on behalf of *I Liheslaturan Guåhan* and the people of Guam, recognize and
11 congratulate the staff and management of the Guam Visitors Bureau on its Fiftieth
12 (50th) Year Anniversary, and for its contributions to the people of Guam; and be it
13 further

14 **RESOLVED**, that the Speaker certify, and the Legislative Secretary attest
15 to, the adoption hereof, and that copies of the same be thereafter transmitted to Mr.
16 Karl Pangelinan, General Manager, Guam Visitors Bureau; to Mr. Jon Nathan
17 Denight, Assistant General Manager, Guam Visitors Bureau; and to the Honorable
18 Edward J.B. Calvo, *I Maga'lahaen Guåhan*.

DULY AND REGULARLY ADOPTED BY *I MINA'TRENTAI DOS NA LIHESLATURAN GUÅHAN* ON THE 8TH DAY OF NOVEMBER 2013.



JUDITH T. WON PAT, Ed.D.
Speaker



TINA ROSE MUÑA BARNES
Legislative Secretary